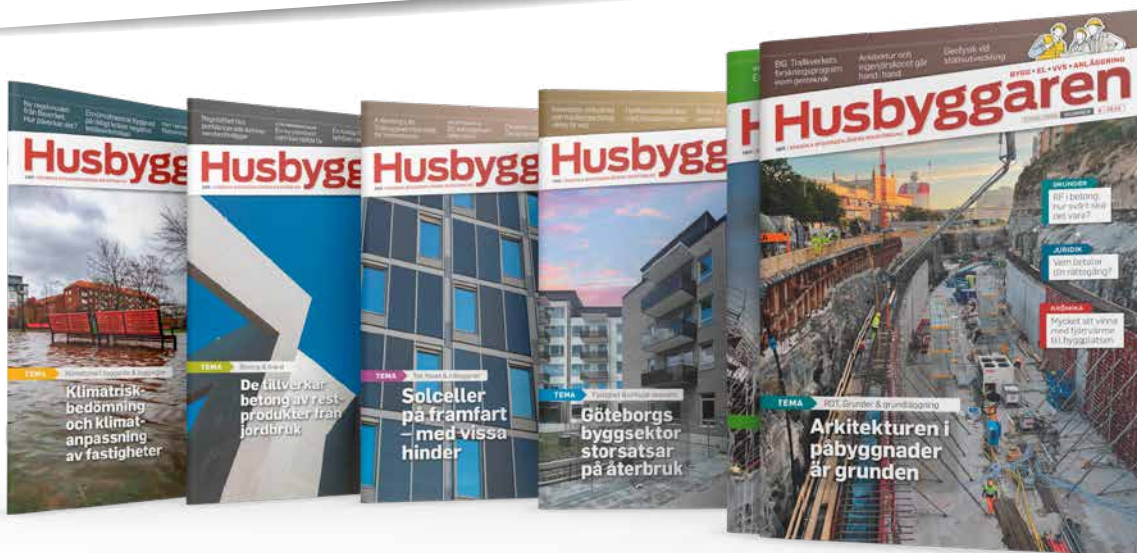


BYGG • EL • VVS • ANLÄGGNING

Husbyggaren

ETABLERAD 1958

SBR | SVENSKA BYGGINGENJÖRERS RIKSFÖRBUND



THE MAGAZINE Husbyggaren

→ Owned and published by SBR, Svenska Byggingenjörers Riksförbund (Swedish Building and Construction Association) covers the field of construction from idea to realization.

→ A Magazine with debates, news and market information. Husbyggaren has ever since 1958, when the

first issue was published, covered techniques, materials, administration and law within the field of construction Industry.

→ The readers is qualified professionals within the construction Industry such as Consulting engineers, Architects, Contractors and Property managers.

→ The circulation of Husbyggaren is 11 600 copies, controlled by Sweden's Audit Bureau of circulation (TS).

Advertisement booking

Mediarum Sverige AB

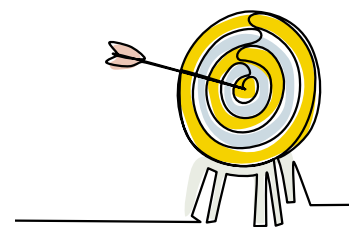
Djursholmsvägen 62
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+46 8 644 79 60
annons@husbyggaren.se

EDITORIAL
redaktionen@husbyggaren.se

Focus and Publishing Plan 2023

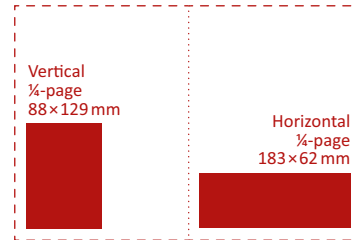
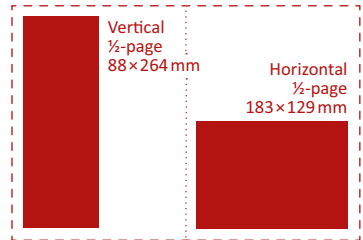
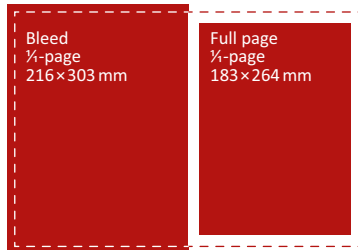
NO	FOCUS	PUBLISHING DATE	DEADLINE
1	Infrastructure – Climate-Smart building	27 Feb	8 Feb
2	Fire – Concrete	24 Apr	5 Apr
3	Roofing, Facade and Timber Structures	5 Jun	17 May
4	Property Management – Circular Economy	18 Sep	30 Aug
5	Renovation – Foundation & Geotech. Engineering	23 Oct	4 Oct
6	Methods of Construction – Indoor Environment	4 Dec	15 Nov



AUDITED BY TS:
11 600 ex

THE CIRCULATION OF HUSBYGGAREN IS CONTROLLED BY SWEDEN'S AUDIT BUREAU OF CIRCULATION (TS)





Advertising rate 2022

FORMAT	ENTRY	4-COLOR
Spread		41 800 sek
1/4-page		27 200 sek
1/4-page	2nd cover	31 400 sek
1/4-page	4th cover	34 500 sek
1/2-page		17 400 sek
1/4-page		10 300 sek

VAT WILL BE ADDED

Volume discount

- 10% – 4 inserts
- 15% – 5 inserts

Inserts

- Maximum weight 10 gram:
 - 31 300 sek
- Inserts exceeding 10 gram:
 - Rates on application

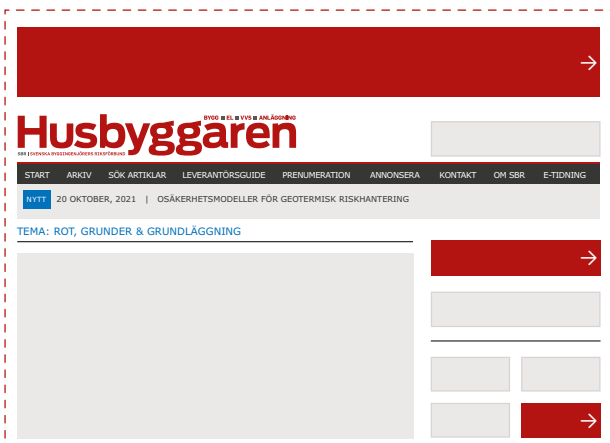
Newsletter price & format

750x150 px, jpg, gif, 72 dpi = 6 000 sek

Animated banners do not work in all mail clients. We recommend static banners in gif or jpg for the newsletters. File size max 150 kB.

The newsletter is published and distributed on the same dates as the Magazine is published. For information on publication dates, please see front page of this pdf. We need the advertising material no later than 7 days before the date of publication.

Advertise on the web → husbyggaren.se



Panorama
1040 x 125 px
12 000 sek/month

300 x 60 px
16 500 sek/year

140 x 60 px
12 500 sek/year

TECHNICAL SPECIFICATION

- Format A4 (210 x 297 mm)
- Print format 183 x 264 mm
- Bleed format 216 x 303 mm
incl. 3 mm bleed
- Print process Offset
- Screen 175 lines/inch
- High res photos CMYK, 300 dpi
- Fonts Included in pdf-file

ADVERTISMENT DELIVERY

Information regarding advertising material delivery is sent by e-mail after the booking is done.

TERMS AND CONDITIONS

Our set prices apply only to finished digital material formatted according to our specifications. Production charges will be added for unfinished material. Cancellation must be in writing no later than 21 days before material closing date.

PUBLISHER

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SBR BYGGINGENJÖRERNA

SBR is a professional organization for the development of skills and high quality in the Construction sector. We develop skills, contacts and career paths.

